TMS Feature Comparison — Diesel TMS vs 9 Alternatives

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PLATFORM	SEGMENT	STARTING PRICE	INTEGRATIONS	FREE TIER
Diesel TMS	Carriers + Brokers	$0 (Unlimited) / $40/user/mo (Pro)	9,000+	Yes
Tai TMS	Brokers	$995/mo	500+	No
Ascend TMS	Carriers + Brokers	$69–$149/user/mo	52+	No
Alvys TMS	Carriers + Brokers	$514/mo	120+	No
TMS.ai	Carriers + Brokers	$2,080/mo	20+	No
ITS Dispatch	Carriers	$50/mo + setup fee	2+	No
BrokerPro	Brokers	$950/mo minimum	24+	No
TruckingOffice	Carriers	$25–$130/mo	5+	No
Excel / Google Sheets	Anyone	$0–$12/user/mo	None	Yes
Datatruck	Carriers	$99–$499/mo	150+	No

Tai TMS vs Diesel TMS

$995/mo vs Free or $40/user/mo

FEATURE	TAI TMS	DIESEL TMS
Free Tier	✗	✓
Unlimited Users	✗ (Capped)	✓
Unlimited Shipments	✗ (Capped)	✓
Unlimited Carriers	✗ (Capped)	✓
Carrier/Asset Operations	✗	✓
Load Board Integration	✓	✓
QuickBooks Integration	✓	✓
Built-in Accounting (GL)	✗	✓
Driver Mobile App	✗	✓
AI Features	✓	✓
Customer Portal	✓	✓
E-Signatures	✓	✓
API Access	✓	✓
Integrations	**500+**	**9,000+**

Ascend TMS vs Diesel TMS

$69–$149/user/mo vs Free or $40/user/mo

FEATURE	ASCEND TMS	DIESEL TMS
Full-Featured Free Tier	✗ (Limited)	✓
Unlimited Loads/Shipments	✓	✓
Load Board Integration (included)	✗ (Extra Cost)	✓
QuickBooks Integration	✓	✓
Built-in Accounting (GL)	✗	✓
Driver Mobile App	✗	✓
Fleet/Maintenance Management	✗	✓
E-Signatures	✓ (Pro only)	✓ (All Plans)
EDI	✓ (Pro only + fees)	✓ (Included)
Customer Portal	✓	✓
Carrier Portal	✓	✓
API Access	?	✓
Integrations	**52+**	**9,000+**

Alvys TMS vs Diesel TMS

$514/mo vs Free or $40/user/mo

FEATURE	ALVYS TMS	DIESEL TMS
Free Tier	✗	✓
Carrier + Broker in One	✓	✓
Unlimited Users (included)	✓	✓
Driver Mobile App	✓	✓
AI Automation	✓	✓
Built-in Accounting (GL)	✗	✓
Predictable Pricing	✗ (Load-based)	✓ (Per User)
No Contracts	✓	✓
EDI Support	✓	✓
Customer/Carrier Portals	✓	✓
White Labeling	?	✓
Integrations	**120+**	**9,000+**

TMS.ai vs Diesel TMS

$2,080/mo vs Free or $40/user/mo

FEATURE	TMS.AI	DIESEL TMS
Free Tier	✗	✓
Same-Day Go-Live	✗ (90 days)	✓
Free Implementation	✗ ($5K-$50K)	✓
AI Features	✓	✓
No-Code Customization	✓	✓
Carrier Operations	✓	✓
Driver Mobile App	✓	✓
Built-in Accounting (GL)	✓	✓
QuickBooks Integration	✓	✓
Self-Serve Signup	✗	✓
Transparent Pricing	✗	✓
White Labeling	✓	✓
Integrations	**20+**	**9,000+**

ITS Dispatch vs Diesel TMS

$50/mo + setup fee vs Free or $40/user/mo

FEATURE	ITS DISPATCH	DIESEL TMS
Free Tier	✗	✓
No Setup Fee	✗	✓
Unlimited Trucks (no per-truck fee)	✗	✓
Built-in Accounting (GL)	✗	✓
AI Features	✗	✓
Driver Mobile App	✗	✓
Fleet Maintenance/Inspections	✗	✓
QuickBooks Integration	✓	✓
Load Board Integration	✓ (Truckstop)	✓
E-Signatures	✗	✓
API Access	✗	✓
Customer/Carrier Portals	✓ (Limited)	✓
Integrations	**2+**	**9,000+**

BrokerPro vs Diesel TMS

$950/mo minimum vs Free or $40/user/mo

FEATURE	BROKERPRO	DIESEL TMS
Free Tier	✗	✓
Carrier Operations	✗ (Broker Only)	✓
Unlimited Users (no seat fees)	✓	✓
Volume-Independent Pricing	✗	✓
Load Board Integration	✓	✓
AI Automation	✓	✓
Carrier Onboarding/Compliance	✓	✓
QuickBooks Integration	✓	✓
Built-in Accounting (GL)	✗ (Limited)	✓ (Full Double-Entry)
Driver Mobile App	✗	✓
Fleet Management	✗	✓
White Labeling	✓ (Customer Portal Only)	✓
Integrations	**24+**	**9,000+**

TruckingOffice vs Diesel TMS

$25–$130/mo vs Free or $40/user/mo

FEATURE	TRUCKINGOFFICE	DIESEL TMS
Free Tier	✗ (30-day trial)	✓
Unlimited Trucks	✗	✓
Unlimited Users	✓	✓
IFTA Reporting	✓	✓
LTL Support	✓ (Pro Plan Only)	✓
Driver Mobile App	✗	✓
AI Email to Quote / AI Search	✗	✓
Built-in Accounting (GL)	✗	✓
QuickBooks Online Integration	✓	✓
Load Board Integration	✗	✓
ELD / Telematics Integration	✗	✓
Brokerage + Carrier in One Account	✗ (Separate Plans)	✓
Fleet Maintenance Tracking	✓	✓
API / Zapier Access	✗	✓
Integrations	**5+**	**9,000+**

Excel / Google Sheets vs Diesel TMS

$0–$12/user/mo vs Free or $40/user/mo

FEATURE	EXCEL / GOOGLE SHEETS	DIESEL TMS
Free to Use	✓	✓
Unlimited Users, Loads, and Trucks	✓	✓
Load & Dispatch Management	✗	✓ (Drag & Drop)
Rate Confirmation & BOL Generation	✗	✓
Invoicing & Driver Settlements	✗	✓
Built-in Accounting (GL)	✗	✓
QuickBooks Online Integration	✗	✓
IFTA Mileage by State	✗	✓
Driver Mobile App	✗	✓
AI Email to Quote / AI Search	✗	✓
Load Board & ELD Integrations	✗	✓
FMCSA Carrier Lookup & Import	✗	✓
Customer / Carrier Portals	✗	✓
Granular Permissions & Audit History	✗	✓
Custom Reports & Dashboards	✓ (Manual Pivot Tables)	✓
Import Existing Spreadsheets	✓	✓ (Smart CSV Importer)
Integrations	**None**	**9,000+**

Datatruck vs Diesel TMS

$99–$499/mo vs Free or $40/user/mo

FEATURE	DATATRUCK	DIESEL TMS
Free Tier	✗ (14-day trial)	✓
Unlimited Users on Every Plan	✗ (5–10 user caps below $499)	✓
Unlimited Trucks (no fleet-size tiers)	✗	✓
Brokerage Workflows	✗	✓
AI Load / Quote Entry	✓ (TruckGPT)	✓ (AI Email to Quote)
AI Automation Included in Price	✗ (+$99–$399/month add-ons)	✓
Built-in Accounting (GL)	✓ (+$99/month add-ons)	✓
QuickBooks Online Integration	✓	✓
Driver Mobile App	✓	✓
ELD / Telematics Integration	✓	✓ (Samsara, Motive)
IFTA Reporting	✓ (Pro and up)	✓
Fleet Maintenance & Inspections	✓	✓
Load Board Integration	✓ (Add-on)	✓
Free Onboarding & Live Support on Free Plan	✗	✓
API / Zapier Access	✓	✓
Integrations	**150+**	**9,000+**

Competitor figures from vendor websites as of November 2026; subject to change. Full comparisons: https://www.dieseltms.com/compare